

IDM L'INDUSTRIA DEL MOBILE

Technical magazine for documentation and information about the furniture industry. The magazine **L'industria del mobile** is read by furniture and semifinished products manufacturers, designers and industry operators in general, exhibition organizers, associations and institutes, professional training schools. Each month, the magazine publishes articles and comments on the different branches of the Italian market, analyses and reports on major exhibitions, and interviews with the leading actors of this industry; together with multiple specific articles focused on woodworking machines and technologies, paints, glues, tools and equipment, plastic materials, furniture finishing, coating, upholstery products and accessories.

CIRCULATION AND DISTRIBUTION

The circulation of L'industria del mobile is **6,000** copies, its publication interval is monthly (ten issues a year).

The distribution of the magazine in Italy and abroad is divided according to the following product categories:

- 41.6 percent Furniture industry
- 14.8 percent Machinery, plants and tools
- 12.4 percent Semi-finished products for furniture
- 6.7 percent Furniture hardware and accessories
- 3.9 percent Processing and finishing materials
- 2.7 percent Forestry industry
- 20.6 percent Non-specified activities and miscellaneous

IL LEGNO

Il Legno is a magazine regularly read by sales and marketing people, secondary processing companies and users of raw material wood and wood-based products, semifinished and finished products in all application areas.

It provides comprehensive information also to industry exhibition organizers, associations and institutes, universities and professional training schools. It deals with topics such as forestry production, wood import and trade, processing and production of semifinished products, window and wood-working technologies.

CIRCULATION AND DISTRIBUTION

Il Legno has a circulation of **10,000** copies and is published each month (ten issues a year).

The distribution of the magazine in Italy and abroad is divided according to the following product categories:

- 38.2 percent Distribution of wood, semifinished products, construction materials and DIY
- 34.6 percent Joinery
- 12.7 percent Sawmills
- 5.8 percent Packaging
- 3.1 percent Woodworking machines and tools
- 2.7 percent Forestry industry
- 2.9 percent Other activities

AREALEGNO

This magazine is dedicated to wood architecture and, issue after issue, committed to analyzing the different application areas of wood in constructions, namely:

- Large structures for sports, business, public activities, exhibition halls.
- Small outdoor structures.
- Roof covers.
- Bridges and footbridges.
- Glulam timber for constructions and joinery.
- Wooden houses.
- Multi-storey wooden cottages and buildings.
- Continuous wooden facades.
- Mixed structures for wood-metal continuous facades.
- Indoor and outdoor flooring.
- Wooden staircases.
- Doors and windows.
- Gates for industrial buildings and blocks of apartments.
- Urban furniture.
- Garden furniture.

Arealegno is a magazine of the publishing group "L'industria del Mobile s.r.l.", edited by an editorial office committed to gathering the best of Italian construction projects and the above-mentioned areas. So, our commitment is to:

- Compare Italian and European design and taste.
- Introduce Italian manufacturers of wood construction elements and components to the world of architecture and design.
- Illustrate products and their proper use in building sites in order to highlight wood qualities.
- Compare quality, ingenuity and finishing of the Italian products with international products.
- But most of all, spread the wood culture among designers and industry operators.

CIRCULATION AND DISTRIBUTION

Arealegno has a circulation of **12,000** copies and is published every two months (six issues a year).

The distribution of the magazine in Italy and abroad is divided according to the following product categories:

- 60 percent DESIGNERS, ARCHITECTS, ENGINEERS, TECHNICAL OFFICES
- 20 percent CARPENTRY, WINDOWS, FLOORING
- 20 percent DOORS, WINDOWS, FLOORING DISTRIBUTION