

Arealegno 2008 editorial plan

Launched eight years ago, the magazine has become a reference for designers. **Arealegno** offers interesting topics of discussion and in-depth analysis for design and construction with wood, with the contribution of qualified experts: Franco Laner (IUAV Venezia), Giovanni Cenci (wood construction engineer), Valentina Piscitelli (Italian Architects' Association), Franco Bulian (Catas).

Attending the major national and international exhibitions and all Promolegno conferences, the magazine constantly expands subscribers and readership. It is divided into three sections: design, architecture, technology and products.

january february

"Sustainable construction" is the key topic of the first issue of the year. Design and product innovations from the **INTERNATIONAL HOLZBAFORUM** in Garmisch (where Arealegno is media partner) will be presented to our readers in articles, technical papers and interviews.

The participation to **MADE EXPO** and **SASMIL** in Milan is an essential date for industry professionals, therefore Arealegno will attend with its own booth to cover the exhibition extensively: the magazine will be an effective vehicle for all companies introducing their news to the industry.

The participation in **KLIHAHOUSE** (Bozen) and **COSTRUIRE** (Longarone) will complete the distribution campaign.

Special "Environmental-friendly materials".

march april

"Inside the timber hull" will be the key topic of the Arealegno issue distributed at **SAIESPRING** in Bologna and the **FURNITURE SHOW** in Milan. Wooden walls, floorings, insulating products, interior paints, wooden furniture and everything necessary to build and furnish a house will be presented to readers in technical papers and pre-view articles.

Special "Wooden floorings".

may june

The 2008 edition of **XYLEXPO** (biennial international exhibitions of woodworking technology and furniture components) will provide Arealegno readers with a closer view on **the technological sides of design**. An extensive review of advanced software and Cad-Cam solutions, as well as numerical control machining centers for beams, will be combined with interviews to designers (architects, surveyors and engineers), using IT successfully to create designs with wood, unique and beautiful.

Special "Tools and power tools for constructions".

july august

The summer issue of Arealegno (distributed at the **WOOD INDUSTRY EXHIBITION** in Klagenfurt) will feature the traditional **"Wooden house special"**.

With innovative projects, research, market analysis and an extensive section of "product specsheets", this issue is useful throughout the year.

Special "Outdoor furniture".

september october

This issue, distributed at **SAIE** in Bologna and **EXPOEDILIZIA** in Rome, will be dedicated to wood in constructions. In detail, it will deal with outdoor wood preservatives, a key aspect for the growing consumption of this raw material in constructions. A significant section of the magazine will be dedicated to **complementary materials** for timber constructions: sheaths, steam barriers, building site safety systems etc.

Special "Roof tiles".

november december

The issue (distributed at **DOMUS LEGNO** in Rimini and the **INTERNATIONAL HOLZBAUFORUM** in Garmisch) will analyze the state of the art of anti-seismic with articles by experts and product features (anti-seismic glulam, resins, joints etc.). Italian and international projects where wood plays a key role against earthquakes will be presented.

Special "Hardware for constructions".