

idm - l'industria del mobile 2008

editorial plan

In, **idm - L'Industria del Mobile** will further increase its circulation and distribution, adding more English translations to support wider expansion to emerging markets in Europe.

Eleven issues are planned to provide a rich and comprehensive coverage of exhibitions. Subjects and fair distribution will be organized as follows.

january

The January 2008 issue is a milestone for our publishing company, as it marks an achievement that few industry magazines have reached: **50 straight years of publications**.

Our sales team will offer innovative and interesting initiatives for our advertisers. The issue will be distributed at **SASMIL** in Milan and feature an extensive review of materials and furniture components.

february

A special review on **adhesives for furniture** will also be included.

A regional focus will be dedicated to the **Chair District in Friuli**, with an analysis of industry trends, innovative materials and technologies. This issue will be distributed at **ZOW** in Bad Salzuffen.

march

Focus on **Machining centers**: a status report on machining center technology featuring the offer of large manufacturers and the creative impact of specializing companies in this business. Focus on **edges and profiles**. The issue will be distributed at **DREMA, FURNICA** and **FURNIFAB** in Poznan.

april

Focus on **hardware systems for kitchen furniture**: an in-depth review of innovative offers in this industry, from Italian and international technology leaders. This issue will be distributed at **SALONE DEL MOBILE** and **EUROCUCINA** in Milan, the major industry event, and at **PROPOSTE** in Cernobbio, dedicated to textiles for home decoration.

may

The focus of this issue will be dedicated to **furniture design software**. The issue will be distributed at **XYLEXPO** in Milan, the major exhibition for the woodworking and furniture industry in 2008.

june

The June issue of the magazine will feature an **extensive Xylexpo review**, while the focus will be dedicated to **suction and energy recovery technology**.

july
august

The technology focus in July and August will be about **tools for furniture production**. There will also be a market report based on figures by the Study Center of Federlegno-Arredo.

september

Focus on boring and **hardware inserting systems**. The regional focus will be dedicated to the **furniture industry in Tuscany**. The issue will be distributed at **Teknolegno** in Lanciano.

october

The technology focus in October will feature **packaging technology**, while the focus on materials and components will be dedicated to **decorative hardware for furniture**. The issue will be distributed at **ZOW** in Pordenone.

november

In November, the focus will be **painting: application technique, paints, auxiliary equipment**. As for materials, we will talk about **wood materials for the furniture industry**.

december

Yearbook. **Innovation review, 2007 market data and 2008 forecasts, 2007 top news**. The forecast report by Csil, Centro studi industria leggera.

The fixed features in all issues will be: The word to..., Conversations, Company profile, Trade&Service, Seen at exhibitions, Shopping windows, Dimobili, Dintorni, Regional focus.

In 2008, our magazine will collaborate with **Catas, Csil, Fauciglietti Engineering**.